

Matthew Bennett
Chief Executive
Wirral Borough Council
Town Hall
Brighton Street
Wallasey CH44 8ED

31 January 2026

Dear Chief Executive

Please accept this letter as our formal OBJECTION to Traffic Regulation Order (reference TO/25/28) for the extension of parking charges to a further 22 council-owned car parks in Wirral.

Due to mistakes with two previous consultations on similar proposals, residents are now being asked for a THIRD time to give their views. We hope the Authority is aware that many people are wholly exasperated with this, and the failure to respect the views of the majority in those previous proposals.

Many of the 22 proposed sites are in local shopping areas. These businesses, employing thousands of people, are already struggling with the impact of changes to Business Rates; increased Employer National Insurance Contributions and rising energy costs.

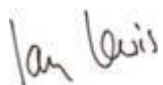
The proposed charges will also exacerbate the threat to shops from online and 'out of town' retailers.

Residential areas will also be hit as some shoppers who remain loyal to their local retailers seek to park in roads where there are no charges.

Finally, we note that Kings Parade is not listed in this Traffic Regulation Order. Can you please confirm whether the Highways Department is seeking to abandon that proposal or whether it be brought forward in a future Traffic Regulation Order?

We look forward to hearing from you.

Yours sincerely



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