



Max Booth, who worked with Chris Blakeley and the team

Born and raised locally, Max worked with Chris Blakeley. That's one of the reasons why he's backed by local councillors Steve Williams and Bruce Berry.



Labour's candidate from Eastham

Here today, gone tomorrow. Unknown until Labour put her in as the candidate. No known connections to Moreton or Saughall Massie. Backed by the Leader of Wirral Labour Group.



Moreton & Saughall Massie

newsline

April 2021: Delivered at no expense to the taxpayer



Are they taking you for granted?

Former Labour MP Ronnie Campbell: "Conservative Councillors work and work. Our lot were saying 'when do we get our money?'"

Following the sad death of Councillor Chris Blakeley last year, a new councillor will be elected in May to continue his work in Moreton and Saughall Massie.

Labour's decision to pick someone who lives in Eastham and who is pretty much unknown suggests they're taking you, and this community, for granted.

Why didn't they pick a local resident?

Over recent years in Wirral, and across the country, the Labour

Party has forgotten that votes have to be earned.

Too many Labour candidates have failed to understand or even listen to people here - the people they were supposed to represent.

Too often people have been treated like fools.

Instead, they pick candidates who won't 'rock the boat'; people who agree with Labour's often out of touch views but who, too often, are not interested in yours.

Ever since Chris Blakeley was first

elected in 2000, Labour has struggled in this community. It looks like this year will be no different.

Councillors Steve Williams and Bruce Berry and candidate Max Booth know that your support has to be earned - through actions, not words.

In this special election edition, we report back on some of the issues residents have raised with Max, Steve and Bruce.

And, just like we have ever since Chris was first elected, we'll keep working all year round, and not just at election time.

Constituency vaccination tracker:

47,013

as at 15 April

World's sharpest fall in cases:

The UK has seen cases fall by 97% since the peak, thanks partly to the vaccine programme. In France, cases are just 25% lower since their peak.

Cases per million down to 42

Again, the UK is now the lowest in Europe. The delays in the EU vaccine programme are hampering efforts there. Sweden had 515 cases per million.

Eight different vaccines in UK

While three vaccines Oxford-AstraZeneca, Moderna and Pfizer-Biontech (157 million doses) have been secured, five more are now in trials.

Working class voters abandoned

Crime. Housing. The EU. Immigration. Patriotism. Anti-social behaviour.

On each of these issues, opinion polls have shown that Labour is out of touch with most people and not least with traditional working class voters. The voters that Labour was set up to represent. Too often, we see Labour

Councils and Labour Councillors pursuing and promoting their own causes while paying lip service to the issues in Moreton and Saughall Massie.

That's why this election is your chance to send a message that you want things to be different.

To send a message to Labour that you won't be taken for granted

and to send a message to the Town Hall that this community won't be ignored.

If you lend your vote to Max Booth, and he wins, you'll still have a Labour MP. But you'll also have a new councillor who worked with Chris Blakeley and who, like Chris, isn't afraid to speak up and challenge those in charge.

Update on road repairs:

An all-party committee of the Council (which replaced the all-Labour Cabinet) has agreed to many (but not all) of our requests for action.

This 'Structural Maintenance Programme' will be managed by the Highways Department.

Over the next year, the following road surfacing works are planned:

- Birch Avenue
- Digg Lane
- Douglas Drive

Then, from 2022, the following works are planned, subject to cash and any 'emergency works':

- Town Meadow Lane
- Millhouse Lane
- Upton Road
- Edgehill Road

Footways will also be tackled in the programme, currently planned for:

- Brunsfield Close
- Cambrian Road
- Cambrian Close
- Felton Close
- Gilwell Close
- Gilwell Avenue
- Morpeth Close
- Paulsfield Drive
- Rothbury Close
- Thornley Road
- Wooler Close
- Garden Hey Road

Thanks to all those residents who have worked with us, providing examples of where repairs are needed.

If your road needs attention, let us know online: www.wallaseyconservatives.com/road

Like many residents of Moreton and Saughall Massie we listened with sadness and respect to the news that HRH Prince Philip, the Duke of Edinburgh recently passed away.

Much has been acknowledged about the great contribution Prince Philip has made to the UK and Commonwealth, in times of war and peace. He is

particularly remembered as Founder and Patron of the Duke of Edinburgh Award Scheme.

Max Booth, is a Bronze, Silver and Gold achiever - currently awaiting an invitation to Buckingham Palace to be presented with his Gold Award. Sadly, Max won't get an opportunity to thank the Duke for his support of young people.

Max says: "Throughout much of my life I have benefitted from

participation in the D of E scheme. I thoroughly recommend it to every young person. It encourages young people to develop their personal capabilities to better contribute to their communities, and to build the skills, confidence and resilience to make the most out of life.

"I am grateful for the Duke's immense personal encouragement of young people like me."

Local residents tell us why they are backing Max...



I'm voting to protect our Green Belt:

"I am very concerned that the council is considering removing Greenbelt protection of the fields surrounding our village. I feel Max and his Conservative Action Team are best placed to resist this. I'm voting for Max Booth on May 6th."

- Alan Clegg, Pharmaceutical Quality Manager, Saughall Massie Village.

Max Booth is the local Conservative candidate for Moreton West and Saughall Massie:

"It's a privilege to have been selected as your local Conservative candidate for Moreton West and Saughall Massie on May 6th.

I have worked with other Conservative councillors and I know how much more can be achieved if elected as part of a team.

For the last twenty years this community has been robustly represented by Chris Blakeley, ably supported by Councillors Bruce Berry and Steve Williams.

Sadly Chris passed away in January 2020, much missed by all.

The local Conservative team is proactive and works hard for the betterment of our community. We will blend youth and experience to good effect. I will be proud to continue Chris's legacy as one of your three local Conservative councillors.

I have spoken to many local people in recent weeks, on issues ranging from Greenbelt protection, the regeneration of Moreton town centre, road maintenance, crime, affordable housing, and the success of the vaccination campaign against Covid 19.

On this last matter, I would like to personally thank all those local workers and business owners, whether in the NHS, public services, retail or any other business, that has enabled us to endure the last

twelve months. Most importantly let us remember all those who have died or continue to suffer from long-Covid problems. Thankfully, the successful development and rollout of vaccines give us good reason for qualified optimism."



Wirral's Labour 'Cabinet' leaves 9,083 families on housing waiting list

When Wirral's failing Labour Cabinet was scrapped last year, they left office with more than 9,000 families on the waiting list for housing.

There is no excuse for this - they failed to bid for Government cash to build affordable new houses

and did nothing to start building council houses.

Ever since Wirral Labour privatised the Borough's council housing 20 years ago, they washed their hands of the problem.

Many families have been waiting years for suitable, decent and affordable housing.

Many of the people waiting are here in Moreton. They want to live near their existing families, friends and jobs.

Instead of tackling this issue, Labour has allowed numerous green spaces to be sold off to private developers, building houses that are out of reach to many people.

our plan

for Moreton & Saughall Massie

More police on the streets to deter crime and jobs:

So far, there are 372 extra police in Merseyside, as part of the national recruitment of 20,000 more officers. They will also be given the powers they need.

Fixing roads and pavements:

We will continue to lobby for a fair share of the Town Hall's budget for repairs. This means working with residents and also reporting pot holes.

Better deal for tenants:

Whether that's holding social landlords to account, speaking up for vulnerable tenants or improving safety measures in homes. Thank you to everyone who responded to Max's recent survey.

Protecting our green spaces and local parks:

This means using the powers the Council and police have to deal with the jobs, while also protecting these sites from development.

Investing in our shopping centres:

Bringing empty premises back into use, supporting the independent shops in our community and keeping parking free in Moreton.

Backing our young people:

Most youngsters are good kids - they just need the help and support that will help them to get the best out of life. Local Conservatives helped to stop Labour's closure of Moreton's youth club and will work to ensure all young people achieve their full potential.

Sandra Blakeley is backing Max Booth:

“Max Booth is seeking election to my late husband, Chris Blakeley's seat in the local elections. Chris believed in encouraging young people to enter local politics and he worked with Max in Moreton and Saughall Massie. He encouraged Max to stand as a councillor and I wish Max all success.”

Restart grants for shops and businesses:

We continue to help shops and local businesses to get the help they need, including the Government's new Restart Grants. We are also pushing for the extra cash for 'discretionary' business support in Wirral be as flexible as possible.

£500 boost for Working Tax Credits:

Mums and dads in working households that receive tax credits may be eligible for a new one-off payment of £500. HMRC will contact people to confirm they are eligible. For those who are, payment will be direct to bank accounts by 23 April 2021.

More families getting help with childcare costs

There has been a five-fold increase in the number of families in Moreton and Wallasey using their Tax-Free Childcare accounts to pay for their childcare costs. There are now 465 families taking part, up from just 85 families three years ago.

All change for Pasture Road?

For many years, parts of Pasture Road have been getting more and more neglected by the Council.

The kickabout area became unusable because the broken glass was never cleared.

The adult day centre was never modernised, until eventually it was demolished.

The same could be said for the youth club, which we only just managed to save.

The community centre was demolished, and the 'One Stop Shop' closed and also pulled down.

Can you imagine this happening if it had been in Heswall? In West Kirby? No, of course not. Labour allowed this to happen because they thought our community doesn't matter.

Now, the Council has proposed the land should, instead be used for a variety of new

developments, including a new low cost supermarket, specialist care housing and up to 120 new homes.

Too often, these kind of developments have not looked at the impact on the wider community - additional traffic on Pasture Road for example, or the impact on existing shops.

The Council's consultation closed on 16 April but you can find out more online at www.wirralgrowthcompany.com.



www.conservatives.com/join for £2 a month



A record of action...



Only one candidate in this council election keeps in touch all year round, not just at election time!



Max Booth worked with Chris Blakeley. Like Chris, he knows your vote has to be earned.

...the promise of more

Currently, your MP and the Metro Mayor are Labour. A vote for Max will keep your local politics balanced and fair.

If you lend your vote to Max Booth to be the new Councillor, he will:

Listen to your views:
Through regular surveys, doorstep

conversations and contact.

Keep you informed:
With regular newsletters and letters, delivered by volunteers and not paid for by the taxpayer.

Work with others:
Whether that's with other councillors in the Town Hall, including Steve Williams and Bruce Berry, or residents in our community.

Repay your support:
By not putting his own views above yours, by not claiming expenses and by voting for what is best for our community, not as any political party tells him to.

A vote for Max Booth will send a message that you won't be taken for granted any longer.



More local residents tell us why they are backing Max Booth...



Angie Pouncey and Charlie Johnson:

"Most residents don't realise that our town centre lights have for the last 15 years been largely organised on a volunteer basis by local residents. Your local Conservative councillors have helped source small financial grants and have always been there for us."



Former NHS nurse Val Frost:

"I'm supporting Max because he fully supports the Government's NHS vaccination campaign.
"He is also keen to assist the many small voluntary community groups in our area."



Saughall Massie resident Glenys Hill:

"I know that Max believes in Brexit and protecting our local Greenbelt. Both issues have been big concerns of my husband and me.
"I'm voting for the local Conservative team of Councillors. I'm voting for Max Booth."



Moreton residents John and Nancy:

"Our local councillors do a good job for us in this community. Max is keen to encourage the revival of Moreton shopping centre, the provision of more affordable homes and fixing roads and pavements. That's why we will be voting for Max."

If you want an active local councillor, vote for Max Booth

