



**Moreton resident
Debbie Caplin**

Born and raised in Moreton, Debbie attended school here and lives here. Issues that affect Moreton affect Debbie. That's why she's asking you to lend her your vote: to get things done.



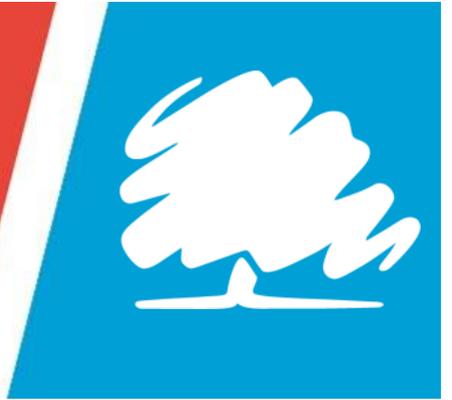
**Labour's candidate
from Birkenhead**

If elected, it means that two of your three councillors will live in Birkenhead. We've hardly seen the last one, another one won't make any difference. Labour's taking you for granted.



Moreton community **newsline**

April 2021: Delivered at no expense to the taxpayer



Are they taking you for granted?

Former Labour MP Ronnie Campbell: "Conservative Councillors work and work. Our lot were saying 'when do we get our money?'"

Following the decision of Labour Councillor Anita Leech to step down, Moreton risks having councillors who only turn up at election time.

Labour's decision to pick someone who doesn't live here and who is almost unknown suggests they're taking you, and Moreton, for granted.

Their candidate to replace Anita was, until recently, the candidate for West Kirby and Caldby. She lives in Birkenhead.

Why didn't Labour want a local resident?

Over recent years in Wirral, and across the country, the Labour Party has forgotten that votes have to be earned.

Too many councillors have failed to understand or even listen to people here - the people they were supposed to represent. Too often people have been treated like fools.

Instead, they pick candidates who won't 'rock the boat'; people who agree with Labour's often out of touch views but who, too often, are not interested in yours.

This part of Moreton has had 20 different Labour Councillors over the years and one Conservative.

Just **24**

issues raised for action by the two remaining Labour councillors in Moreton

213

issues raised for action by local Conservative Councillors in next door Wallasey Ward last year.

Source: Freedom of Information Act request to Wirral Council, January 2021

Constituency vaccination tracker:

47,013

as at 15 April

World's sharpest fall in cases:

The UK has seen cases fall by 97% since the peak, thanks partly to the vaccine programme. In France, cases are just 25% lower since their peak.

Cases per million down to 42

Again, the UK is now the lowest in Europe. The delays in the EU vaccine programme are hampering efforts there. Sweden had 515 cases per million.

Eight different vaccines in UK

While three vaccines Oxford-AstraZeneca, Moderna and Pfizer-Biontech (157 million doses) have been secured, five more are now in trials.

Working class voters abandoned

Crime. Housing. The EU. Immigration. Patriotism. Anti-social behaviour.

On each of these issues, opinion polls have shown that Labour is out of touch with most people and not least with traditional working class voters. The voters that Labour was set up to represent. Too often, we see Labour

Councils and Labour Councillors pursuing and promoting their own causes while paying lip service to the issues in places like Moreton.

[That's why this election is your chance to send a message that you want things to be different.](#)

To send a message to Labour that you won't be taken for granted and to send a message to the

Town Hall that Moreton won't be ignored any longer.

If you lend your vote to Debbie Caplin, and she wins, you'll still have two Labour councillors and a Labour MP. But you'll also have a new councillor, from Moreton, who knows the issues here and who isn't afraid to speak up and challenge those in charge.



Getting results on road repairs



Fairmead Road is one of several roads in Moreton that need attention

Grass cutting and grass verges:

Last summer, as the pandemic took hold, many council staff were taken off their usual jobs and onto Covid-19 related duties.

This included some of the grass cutting crews. As a result, grass verges in some areas were left uncut as the staff had more important roles - such as the delivery of PPE to care homes.

Now, the Council is looking at changes to grass cutting for the current year. Not because of the pandemic but as part of the work to 'rewild' some areas to try to tackle the decline of the bee population and other 'pollinators'.

The poor condition of many grass verges has, however, been too much for the Council to respond to.

Following requests from Debbie for repairs to damaged verges, including Fairmead Road (seen above), the Department replied saying that only the most dangerous 'ruts' would be tackled and that others would be left.

Debbie said: "You can't leave grass verges looking like this. If elected, this will be one of the first changes I will be seeking."

Last month, we reported on Debbie's work with residents to secure more cash for road and pavement repairs in Moreton and Leasowe. Since Labour lost control of the Council in 2019, we have been able to secure some repairs in this community but there is a backlog.

Now, an all-party committee of the Council (which replaced the all-Labour Cabinet) has agreed to many (but not all) of Debbie's latest requests for action.

This 'Structural Maintenance Programme' will be managed by the Highways Department.

Over the next year, the following road surfacing works are planned:

- Pasture Road at the bridge near the station
- Reeds Lane between the level crossing and Marram Close
- Leasowe Road between Reeds Lane and Castleway North
- Castleway North

Then, from 2022, the following works are planned, subject to cash and any 'emergency works':

- Leasowe Road (Castleway North to Greenleas Road)
- Upton Road

Footways will also be tackled in the programme, currently



The poor condition of the pavements in Grampian Way was a top issue in Debbie's recent survey.

planned for:

- Baffin Close
- Eastway
- Cronton Avenue
- Franklin Road
- Hudson Road
- Livingstone Road
- Kensington Gardens
- Sandbrook Lane (Hoylake Road to Glebelands Road)
- Danger Lane
- Castleford Rise
- Ditton Lane
- Farnworth Avenue
- Findley Drive
- Garswood Close
- Raleigh Road
- Reeds Lane (Leasowe Road to Ditton Lane)
- Shackleton Road
- Croft Drive
- Grampian Way
- Napier Drive
- Pembroke Avenue

Thanks to all those residents who have worked with Debbie, providing examples of where repairs are needed.

All change for Pasture Road?

For many years, parts of Pasture Road have been getting more and more neglected by the Council.

The kickabout area became unusable because the broken glass was never cleared.

The adult day centre was never modernised, until eventually it was demolished.

The same could be said for the youth club, which we only just managed to save.

The community centre was demolished, and the 'One Stop Shop' closed and also pulled down.

Can you imagine this happening if it had been in Heswall? In West Kirby? No, of course not. The Council allowed this to happen because they knew they could.

Now, they have proposed the land should, instead be used for a variety of new developments, including a new low cost

supermarket, specialist care housing and up to 120 new homes.

Too often, these kind of developments have not looked at the impact on the wider community - additional traffic on Pasture Road for example, or the impact on existing shops.

The Council's consultation closed on 16 April but you can find out more online at www.wirralgrowthcompany.co.uk/moreton/





Action on litter:

Residents have told Debbie that litter is a big problem in many parts of Moreton.

Now, following her requests, new litter bins are being installed. The Council is also, finally, starting to tackling those that drop litter or don't pick up after their dogs.

Debbie and the volunteers have helped to collect more than 50 bags of litter from across Moreton over the last few years. If elected as our new Councillor, Debbie will continue to get stuck in.

Wirral's Labour 'Cabinet' leaves 9,083 families on housing waiting list

When Wirral's failing Labour Cabinet was scrapped last year, they left office with more than 9,000 families on the waiting list for housing.

There is no excuse for this - they failed to bid for Government cash to build affordable new houses

and did nothing to start building council houses.

Ever since Wirral Labour privatised the Borough's council housing 20 years ago, they washed their hands of the problem.

Many families have been waiting years for suitable, decent and affordable housing.

Many of the people waiting are here in Moreton. They want to live near their existing families, friends and jobs.

Instead of tackling this issue, Labour has allowed numerous green spaces to be sold off to private developers, building houses that are out of reach to many people.



Action on empty shops:

In our last newsletter, we reported on Debbie's work to bring empty shops back into use.

We've now heard from the owner of the former 'Time Spot' at Moreton Cross, following concerns raised with Debbie by residents about the poor state of the building.

Debbie says: "I'm pleased to report that this eyesore will soon be renovated by the owner. The pandemic showed the importance of our local shopping centres. I will do all I can to back Moreton."

Restart grants for shops and businesses:

We continue to helping shops and local businesses to get the help they need, including the Government's new Restart Grants. We are also pushing for the extra cash for 'discretionary' business support in Wirral be as flexible as possible.

£500 boost for Working Tax Credits:

Mums and dads in working households that receive tax credits may be eligible for a new one-off payment of £500. HMRC will contact people to confirm they are eligible. For those who are, payment will be direct to bank accounts by 23 April 2021.

More families getting help with childcare costs

There has been a five-fold increase in the number of families in Moreton and Wallasey using their Tax-Free Childcare accounts to pay for their childcare costs. There are now 465 families taking part, up from just 85 families three years ago.

our plan

for Moreton

More police on the streets to deter crime and jobs:

So far, there are 372 extra police in Merseyside, as part of the national recruitment of 20,000 more officers. They will also be given the powers they need.

Fixing roads and pavements:

We will continue to lobby for a fair share of the Town Hall's budget for repairs. This means working with residents (as reported on page two) and also reporting pot holes.

Better deal for tenants:

Whether that's holding social landlords to account, speaking up for vulnerable tenants or improving safety measures in homes.

Protecting our green spaces and local parks:

This means using the powers the Council and police have to deal with the jobs, while also protecting these sites from development.

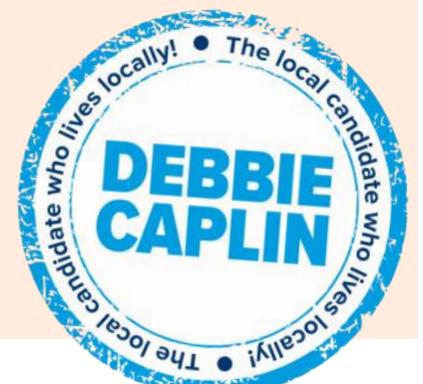
Investing in our shopping centres:

Bringing empty premises back into use, supporting the independent shops in our community and keeping parking free in Moreton.

Backing our young people:

Most youngsters are good kids - they just need the help and support that will help them to get the best out of life. Debbie helped to stop Labour's closure of the youth club and will work to ensure all young people achieve their full potential.

"As a Moreton resident, I want what is best for our community."



A record of action...



...the promise of more

Currently, all three councillors, your MP and the Metro Mayor are Labour. A vote for Debbie will bring much needed balance to our local politics.

If you lend your vote to Debbie Caplin to be the new Councillor, she will:

Listen to your views:

Through regular surveys, doorstep conversations and contact.

Keep you informed:

With regular newsletters and letters, delivered by volunteers and not paid for by the taxpayer.

Work with others:

Whether that's with other councillors in the Town Hall, including Ian Lewis, or residents in our community.

Repay your support:

By not putting her own views above yours, by not claiming expenses and by voting for what is best for our community, not as any political party tells her to.

A vote for Debbie Caplin will send a message that you won't be taken for granted any longer.

Only one candidate in this council election keeps in touch all year round, not just at election time!



Debbie Caplin lives in Moreton. She grew up here. She went to school here.



'We're backing Debbie'



"I know what I want from my councillor. I want someone who will pursue local issues. I want someone who gets things done. Debbie has helped sort out the terrible potholes at the traffic lights on Reeds Lane and Leasowe Road. I'm going to vote for Debbie. She gets stuff done! You want someone who actually cares about Leasowe."

- Dave McEvoy, Cronton Avenue



"Debbie Caplin works tirelessly to ensure our community is one to be proud of by protecting our precious green spaces and tackling litter on our streets. Being a mother of two children, I believe that a strong sense of community spirit is the key step to making positive changes. Not only for ourselves but for our children"

- Carlie Hughes, Fairmead Road



"Debbie Caplin has got what it takes to make a difference to Moreton and Leasowe. Councillors who only turn up at election time, are neither use nor ornament when it comes to tackling the issues that crop up throughout the year. Labour took this area for granted before and it looks like they making the same mistake now."

- Ian Lewis, former councillor



"I like the way Debbie has kept in touch with her community throughout the year and especially through 2020 and covid-19. Debbie Caplin works hard on local issues that people raise with her. She never gives up and her hard work is appreciated 52 weeks of the year. My wife and I have known Debbie for three years now."

- Ron Mooney, Castleway North